1. Members present: Lynne McGeehan, Kristi Wilk, Susan Adams, Jennifer Zehner, Erica Rodgers, Gale Husack, Andrea Rex, Ann Marie Hankee, Greg Williams. NO Quorum so no voting will occur tonight.
2. April meeting minutes and reports to be discussed at the next meeting
3. Advertising
4. Per Susan we are not meeting deadlines to advertise in the free publications (i.e. - anything to be placed in the June 5th publication should be submitted by the end of May). Susan will email reminders ahead of time to directors.
5. We will always include information about the next meeting (time and location) as well as the link to our website.
6. Fall registration will be advertised at local day care centers and Thompson’s.
7. Old business:
8. Kindergarten registration- must be improved for next year. There were no volunteers at the table a majority of the time. Unknown if parents stopped at the table.
9. NLYAA Scholarship- to be discussed at the next meeting. The winner will be announced 5/21.
10. Facebook:
11. We need people to share and “like” the NLYAA page.
12. Directors can ask Greg or Kristi for permission to post (if other directors are interested) or they can post things for directors.
13. Motion to approve spending $25 for advertising on Facebook (by Greg).
14. Registration:
15. Forms were dropped off at Peters and Slatington Elementary Schools.
16. Gale will not be there 5/22 but other volunteers have offered to help with soccer registration.
17. Lynne will confirm that Jon will be there the first day as Greg is unavailable. Welcome letters are printed the day before registration. The registration forms print that day.
18. Registration did not require parents to update information.
19. Greg can turn registration on and off, and change fees.
20. Website:
21. Greg reports that Team Snap is $500 per year and includes registration. A free 21 day trial is offered.
22. Dicks’ sporting goods also offers a free sports website.
23. Added to agenda for the next meeting.
24. Selection process for new directors:
25. Potential directors should receive a checklist of duties (job responsibilities) prior to accepting the position.
26. Current directors should assist new directors.
27. Greg suggested that the executive board learn what is required of sports directors (1 director per sport; includes information about parent meetings, fundraisers, league meetings).
28. Nominating committee suggested by Lynne to fill vacant positions.
29. The month we nominate directors/executive board, an email should be sent to parents that NLYAA will be voting soon. Good/bad comments are appreciated.
30. The next meeting will be held Wednesday, June 11th at 7:30pm in the Northern Lehigh Middle School library (as there is an awards ceremony June 4th in the Middle school and at least 2 executive board members cannot attend that night).